

CO-DESIGN, CIRCULARITY, MATERIALS and DESIGN

Guide

Purpose and Outcomes

Section 3 of the CREATE handbook is named CO-DESIGN, CIRCULARITY, MATERIALS and DESIGN. This toolkit accompanies the theoretical knowledge about Sustainable Fashion Design gained in the R1 Handbook. The purpose of the R2 toolkit is to teach educators how to apply and transfer this knowledge to other students.

Targets

This toolkit is to be used by facilitators when delivering the CREATE programme to the programme participants.

Learning Objectives

- Create an aesthetic of reuse
- Design for future use - durable, strong, viable garments
- Learn about Fashion History and Heritage
- Learn about the latest fashion Trends
- Develop Creative Thinking
- Learn how to co-create a Capsule Collection
- Develop Team Spirit

Recommendations for Use

- The presentation is following a training program that will be delivered by the educator following a weekly basis. This training program is inspired by how a fashion atelier process would develop a capsule collection. Every week is focused on a different learning outcome. The educators are advised to treat the class as a work simulation environment where they are collaborating to achieve progress and assist the students in designing their capsule collection .
- The presentation includes a workshop on fashion design & creativity. The aim & objectives, time, materials, methodology and techniques, preparation, instructions,

debriefing and expected outcomes are outlined in the workshop. The educator is advised to deliver this workshop on the 1st week of the training program.

- The presentation includes reflective exercises for students that serve to give practical examples and knowledge of their corresponding topics. These exercises can be handed out to students directly.
 1. Reflection Exercise: Regenerative Design
 2. Reflection Exercise: What to consider when designing

Learning Outcomes

- Create and inspire an aesthetic of reuse.
- Design for future use: durable, strong, viable clothing.
- Be Current: Focus on what you are doing now rather than your future commitments.
- Be Creative and Adaptive: Sustainable fashion designers have to combine creative thinking skills with existing fashion trends to make innovative new styles. On top of that, they must be proactive and continuously exercise their adaptability to make these innovative styles sustainable.
- Ensure Quality: A fashion designer should pay attention to the colours, patterns, stitching and design. Details are important for the quality and durability of the end product and will be appreciated by customers.

Further Reading

- Example of a designer on how he turned furniture into a conceptual fashion collection)
<https://www.anothermag.com/fashion-beauty/14197/this-serum-was-made-by-space-scientists-to-keep-you-forever-young>
- Tips for being more creative as a fashion designer
<https://fashionangelwarrior.com/how-to-be-more-creative-as-a-fashion-designer>
- Trends forecaster <https://www.wgsn.com/en>
- Designing buildings-Regenerative design)
https://www.designingbuildings.co.uk/wiki/Regenerative_design